

ZeoLink – Ubiquitous Mobile LBS & Social Networking Applications

ZeoLink is a package of mobile LBS applications that provides various useful functions for people on the go. Among these applications, the ZeoLink focuses on providing easy-to-use social utilities and one-touch POI (Point of Interests) search for nearby stores based on your current location. Use ZeoLink to realize the environment you are, find great restaurants, fun amenities or entertainment facilities. Better yet, you could always make new friends and find partners on “social map” to share your everyday thoughts, news and updates to existing social networks including Facebook, Twitter and Plurk. With ZeoLink, you will be connected with your friends ubiquitously.

User Benefits

Easy One Touch POI Search

POI Search is one of the most used functionalities in the LBS application. To make it more convenient, we select most frequently used search targets and package each into individual one touch function. For search against other than pre-defined, we also provide manual POI search for your designated favorites.



‘One Touch POI Search’ enables better user experience.

In Touch With Friends

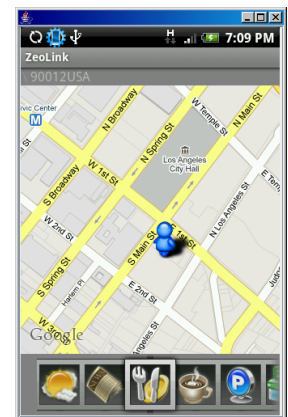
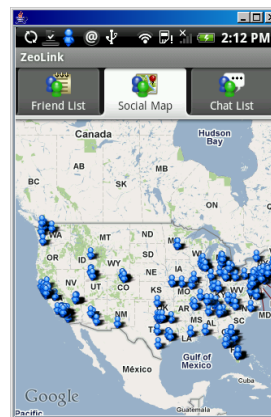
There are three major functions designed for this purpose:

- **Share with Facebook, Twitter and Plurk!**

You select POI search results and post it to Facebook, Twitter or Plurk to share your thoughts and interests with friends on the Net.

- **Setup your private community**

List all your worldwide friends and allow you to share your location, initiate a text chat or leave free offline SMS messages. Create your personal profile to uniquely identify yourself and share with friends within the community.



ZeoLink has rich functionalities to fulfill mobile LBS and social networking needs.

- **Make Friends**

Allow you to browse over regions from all over the world to select members into friends on ZeoLink social map.

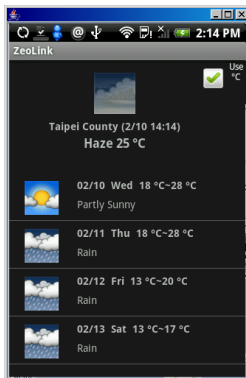
- **Real time news & weather forecast**

Real time worldwide & local news are at your finger tips. A location based weather forecast is provided for your convenience when traveling.

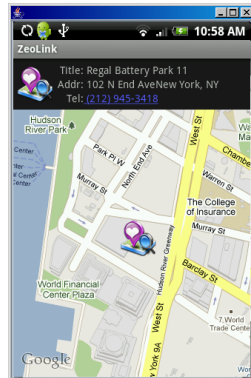
ZeoLink Function List

S/W Modules	Function Descriptions
ZeoLink.poi	One touch POI search for better user experience
ZeoLink.sms	Offline SMS message for free instant communication
ZeoLink.weather	Location based weather forecast
ZeoLink.news	Location based real time news
ZeoLink.social	Mobile IM and social utilities

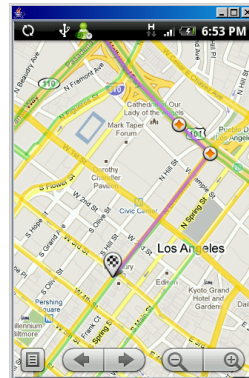
Major Screen Shots



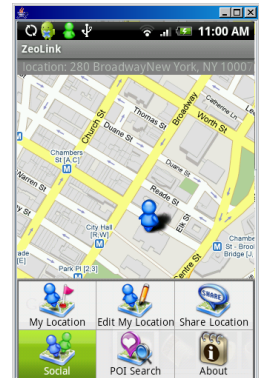
Real-time location based weather forecast



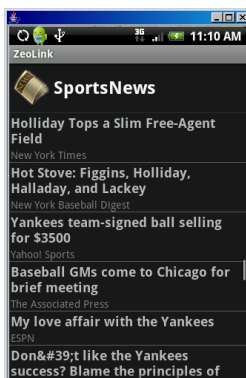
POI Search result shown on map



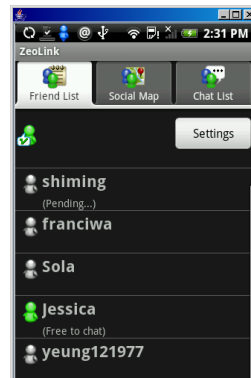
Show route to the destination of the store



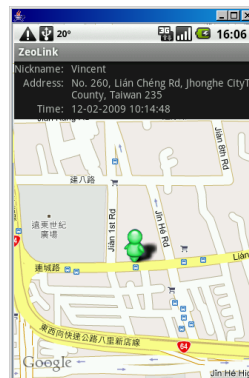
Enable social utilities



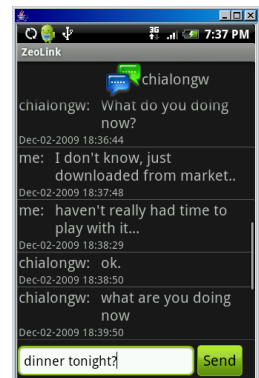
Real-time local and worldwide news



Maintain your friend list in the private community



Share current location with friends



Mobile IM chat room

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